

Ignite Their Senses—Protect Your Stock

The Base & The Base Bar

Give shoppers a hands-on way to explore and compare multiple fragrances—while your merchandise stays secure. The Base and The Base Bar turn curious browsers into confident buyers, without compromising protection.

Why Retailers Love It

Interactive, side-by-side scent testing that invites discovery

Robust, retail-ready security to protect every tester

Customizable configurations for single or multi-tester setups

Ideal across categories—from beauty to department and specialty retail

Durable and easy to maintain for busy environments

Built for Engagement + Security

Our Base Tester blends immersive product experience with dependable protection—so you can drive trial, reduce shrink, and elevate your fragrance presentation, all in one sleek solution.

Headline Options to Test

Turn Curiosity into Conversions—Securely

- Let Customers Experience Your Fragrances—With Confidence
- Showcase Every Scent. Safeguard Every Tester.

Strengthen Store Security While Increasing Sales

Testing inventory is an important aspect of sales, but it is at a greater risk for theft, because the packaging is already removed. The Stage Tester serves as another resource for protecting this valuable inventory, while still allowing customers access to the product. Because of its durable nature, this is a long-lasting security solution that will protect your product for a long time to come.

Your customers still receive direct access to the end product to make the determination if it is right for them. It also allows for easy to expand positioning, so that you can expand your number of test products during busy seasonal sales periods.

