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58 KHz AM Labels



How Security Labels Function

Security labels incorporate a small receiver within an adhesive sticker that can be easily attached to products. This receiver maintains continuous communication with an EAS antenna. When the labeled item comes into close proximity, an alarm is triggered, notifying staff that the product is passing through the entryway.

Applications of Security Labels

Security labels find widespread use in high-volume retail environments due to their cost-effectiveness and quick application. They are particularly suitable for products that are challenging or expensive to protect with traditional tags.

AM Labels for Metallic Goods

AM labels have a slightly raised profile, but their technology offers significant advantages in safeguarding metallic items. They are ideal for protecting products with high metal/foil content, such as consumer electronics, cosmetics, hardware, and pharmaceuticals.

Addressing Organized Retail Crime (ORC)

Organized Retail Crime (ORC) presents a considerable annual challenge for retailers seeking to minimize shrinkage. WG has introduced the Branding Label, an innovative solution designed to assist retailers in combating ORC by preventing the resale of stolen merchandise to other stores.

Enhancing Brand Visibility and Security with Custom Printing

Highlight your brand while boosting security through custom printing. Incorporate company/store logos, store numbers, addresses, warning messages, and symbols on the detailed product sheet featuring the Round RF Label.

Common Applications of AM Labels

AM labels are frequently utilized in various retail settings, including drug stores, cosmetic stores, electronics retailers, hardware outlets, and grocery stores.