



Scan for more information



The Start of Something New

# eco Lanyard Tag

Retail shrinkage is a universal challenge, but eco Lanyard is here to change the game. Our advanced security system not only self-alarms when tampered with but also triggers the EAS detection system at store entrances. Whether a thief attempts to remove the anti-theft device or walks out with it still attached, eco Lanyard ensures that security is immediately notified. While each retailer has their own protocol for handling theft, eco Lanyard Tag offers an extra layer of protection by helping you identify what's been stolen—especially high-value items.

## Comprehensive Security Features

eco Lanyard latest design offers all the standard anti-theft features, plus enhanced capabilities. Here's how it works:

### General Operation

Retailers often equip their stores with strategically placed cameras, known as “zones.” eco Lanyard tags are applied to products within these zones, and readers—called Bubbles—are placed where eco Lanyard tags are present. eco Lanyard communicates wirelessly with the Bubble during a tampering event or through daily status updates. The Bubble, in turn, provides visual and audible alarms, triggers the video recorder, and sends notifications via WiFi to the Cloud. The Cloud updates its database and notifies the appropriate departments or individuals that an event has occurred.

eco Lanyard will alarm under several circumstances, removal without disarming, Cable cutting entry into a 58kHz detection field without proper removal, triggering an EAS antenna

### The Bubble

The Bubble is a strategic component of the eco Lanyard system. Resembling a dome camera, this device is placed in zones where eco Lanyard tags are protecting products. Equipped with a dual alarm system—flashing light and audible alarm—Bubble receives wireless signals from eco Lanyard and transmits this information to the Cloud via WiFi. Additionally, the Bubble can trigger the video recorder to take pre-programmed actions, such as enlarging the display of a specific camera or issuing its own alert to store personnel. Some versions of Bubble even include an integrated video camera.

## The Cloud

The Cloud is the backbone of the eco Lanyard system, housing a database of product descriptions, barcodes, and locations where eco Lanyard tags are applied. When a Bubble receives an alarm from eco Lanyard, it identifies the stolen article and alerts the relevant departments or individuals. The Cloud also receives daily updates from each eco Lanyard, comparing the information with its database to update inventory and track sold or stolen items. Retailers can easily retrieve reports on their updated inventory, as well as details on sales and thefts.

## eco Lanyard Versions

**eco Lanyard – Version #1:** This version features two recessed knobs—Location and Product. The Location knob is set according to the store’s layout or zone where the eco Lanyard is located, while the Product knob reflects the type of item it’s attached to, such as Jackets, coats and dresses. Inventory updates to the Cloud occur at preset intervals, enabling retailers to query reports on inventory, sold items, and stolen items.

**eco Lanyard – Version #2:** In addition to all the features of Version #1, this version includes local memory and an IR scanner port. By scanning the product’s barcode with the IR scanner, the Lanyard tag stores the barcode information. If an alert is generated, the barcode data is uploaded wirelessly to the Bubble, which then transmits it to the Cloud along with the alert status. As with Version #1, inventory updates occur at preset intervals, and the Cloud can be queried for detailed reports.

## Summary

eco Lanyard delivers smart, comprehensive protection for your products. It keeps you informed about status changes and daily inventory updates for the items it protects. In the event of theft, eco Lanyard not only triggers alarms but also updates the Cloud with barcode information, identifying the tampered product and its location. Local alerts integrate seamlessly with your video recorder, and Cloud alerts can be tailored to your needs, whether through emails or other notifications. With eco Lanyard, you get immediate theft notifications and up-to-date inventory reports, ensuring you stay one step ahead.

A screenshot of the eco Lanyard software interface showing a detailed data table. The window title is 'eco Lanyard'. The table has columns for 'Item ID', 'Item Name', 'Item Type', 'Item Location', 'Item Status', 'Item Date', 'Item Price', and 'Item Quantity'. The data is organized into a grid with alternating row colors. The interface includes a menu bar and search options.