



# Seal Tag stops "Wardrobing"!



"Wardrobing" is a new fraud phenomenon which concerns online stores and retail stores simultaneously. Online orders or in store purchased items are taken home to try on or even worn at an evening party and then returned for a full refund. The Seal Tag or b Tag solves this problem. The disposable Seal tag is attached like a conventional security tag on a garment with a clearly recognizable info card added. It informs the customer that if you return the item with a broken tag, the item is not accepted as a return. If the customer has made a decision to buy the item, he or she can remove the tag themselves without needing a tool, this is done by lifting the seal ring.

Addition of the Seal Tag to your company's return policy is guaranteed to significantly reduce fraudulent returns to your business.

Seal-Tag was developed together with bloomingdales



Dimensions: 2.4 x 1.1 x 0.4 inches

