



The Partner

The Monthly letter for business partners of WG Security Products Inc.

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THE RELAUNCH OF THE NEWSLETTER

It's certainly been a while! Welcome to the launch of The Partner, the exclusive newsletter directed at the business partners of WG Security Products Inc. Some of the recipients of this letter will remember the old days of The Manufacturer, our previous letter. This new newsletter will function along the lines of that, now defunct, letter.

It is our goal with this

periodical to disseminate information about new products, sales specials and current events in the industry. As respected partners of ours, we encourage all of you to communicate any and all information you feel is relevant. Only through communication between us can we grow our business relationships and enjoy mutual growth in terms of both economics and brand recognition. Our success is your success and vice versa.

Along with this new newsletter, we are also proud to announce our Twitter site (see story below).

We hope you enjoy the information provided in this inaugural issue and we will gladly listen to any suggestions you may have in terms of possible new content for the newsletter. Send an email to djordan@wgspi.com.



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FOLLOW US ON TWITTER!!

Yes it's true! WG is on Twitter! Follow us if you please and we of course will follow you! Businesses now use the Twitter ecosystem to pre-announce new products, get feedback, share upcoming deals or for tracking buzz around their products and services. Twitter and other social networking tools are changing the way companies and individuals do business, get

information, and communicate. Twitter will be an effective tool for WG for it will allow us to engage our current customers and also make some new ones! We will be able to run contests with other promotions, not to mention solicit feedback. The interface is user friendly. Twitter even allows you to connect with contacts by

scanning your email addresses of Yahoo, Gmail, and even AOL, with allowance of course. WG will be using Twitter to announce products, post new YouTube videos and keep our customers and business partners up to date on all things WG. If you have a Twitter account please follow us at twitter.com/wgspi.



THE PARTNER

SENTINEL: THE NEXT PHASE IN EAS TECHNOLOGY

Sentinel brings unsurpassed performance in securing your valuable assets. Sentinel is a very powerful system that performs alarm control to ensure product movement is protected.

Sentinel RADs are installed in the ceiling and practically unnoticeable, eliminating the need for pedestals. Sentinel Tags are available in different physical housings to adapt to a variety of merchandise or assets needing protection.

Each tag includes an anti-tamper mechanism that will alarm at 95db audio. Sentinel Tags are also available with transponders such that exits covered by surveillance readers will also detect the tags and generate an alarm.

Sentinel is designed to protect high value assets be they in retail, R&D, industrial or other commercial applications. But it doesn't have to stop there because

applications can also include monitoring of people in hospitals (infants), assisted living (elderly) and corrections institutes.

Sentinel is compatible with the entire lineup of WG exclusive Wave 4-Alarm Tags. Sentinel can be used as a standalone EAS system or in conjunction with your current EAS pedestal system, for superior protection of your merchandise.



Auxiliary RAD

Master RAD

Auxiliary RAD



“These videos are playing an integral role in our new internet marketing campaign.”

PRODUCT VIDEOS

WG has added a new page to the website exclusively for videos. As some of you may already know, we have had three videos posted on YouTube for the past month. These videos are

playing an integral role in our new internet marketing campaign. We have uploaded a Wave cartoon, a Sentinel demonstration and a Secure Wrap introduction video. Now

instead of scouring YouTube for them, you can easily locate them on our website, at www.wgspi.com/Video.html.

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